

MINUTES – Region 6 Show Commission Meeting 6-25-2011, at Region 6 Show,
Rapid City, South Dakota

Those present were: Cecile Hetzel-Dunn, Cheri Clark, Myron Krause, Steve Hugus, Mary Bowden, Jim Carr, Sherry Lytle, Claude Clark, Carlton Huitt, Danielle Schmidt, Kymry Schmidt, Jean Fredrich and Laura Lee Anderson.

The meeting was called to order by Cheri. Cecile made the following announcements:

- AHA has reported that EHV is subsiding everywhere.
- Judges and Stewards are to receive for local shows the new points of emphasis. The points are in writing in a notice now available.
- The Fort Robinson Trail Ride is scheduled for September 14-18 and the cost is \$465.00 with a \$25.00 discount if commit here at the Rapid City show. We want to have between 40 and 65 people there, and now have 12 entries. All details also are on our website.
- As to election of officers, Cecile stated that AHA wants to have names of our officers by close of the 2011 convention, so anyone interested should submit their information to the nominating committee prior to the convention.
- We need to emphasize use of our Region 6 website. It is the best it has ever been, and we are high volume on Facebook. Julie will put information for our individual clubs on the website and will preview it to avoid bashing.
- The 2011 convention in Vancouver, B.C. is the third week in November. Be careful to allow time to obtain passport and good deals on airfare. 2012 will be in Kentucky and after that, convention will permanently be held in Denver.

The following comments were made regarding the 2011 Region 6 show:

- Feedback and comments so far from competitors are favorable
- The show moves fast, particularly because of cancelled classes
- Speaker systems between our show and the quarter horse show have overlapped which has caused some need for repeat of announcements
- Numbers of horses reported were 76 in the Pre-Show (11 down from 2010) and 108 in the Regional Show. Mary suggested that we consider having another club do the Pre-Show and go back to having an easier scheduled 4-day Regional Show. However, we do need the Pre-Show for the income. Preliminary projections are that Pre-Show income may be down from 2010 approximately \$4800.00, and it is too soon to tell for the Regional Show.
- As to numbers in classes, our amateur class numbers have increased, cutting is the same as 2010, working cow classes have 8 for 2011, and Cheri reported additional specific numbers for the other type classes for the show. Halter classes are down. Cattle and Youth classes are building and that speaks well for our central location.
- Position of the announcer's table at the end of the arena was discussed for pros and cons.
- Dates of the show for 2012 were discussed, including whether we can schedule more time between the Region 4 show in Boise and the Region 6 show to make it easier on our competitors and staff.

Regarding finances, Cecile brought up the point that the Regional Show is the only way the Region makes money to support our local clubs. Region 6 does not have a policy of hoarding money, but we do need to have a reserve on hand to pay for the business of the Region. So we have to continually be looking for ways to make a profit. Cecile stated that the AHA President Lance Walters wants to propose combining regional shows. Mary suggested considering a pre-show in June and holding our Regional Show in September. It was noted that Nebraska has scheduled two one-day shows August 13 and 14, and Bozeman may have a one-day show over Labor Day. Sioux Falls is not having a show this year.

As other new business, Jim Carr asked that the show commission consider holding the Region 6 show in Nebraska, at least every other year. Alternate years would allow the larger show in Nebraska to bring in funds to support the Region during leaner years that the show was held further west. Points in favor of Nebraska are that the facility is great, it can be more affordable because stall prices decrease with greater volume, there should be large numbers of horses (their Class A show in May had 150 horses), and Region 6 would own the show but the Nebraska club would run the show. As discussion, Danielle brought up that Region 6 always has had money issues but that we historically have decided to keep a central location to serve the needs of members of our own region, and Cheri stated that she is committed to a central location for the show. Carlton reminded the group of the concept of a central location and stated that he is not in favor of moving from a central location for the show. Myron stated that there always has to be effective planning years in advance. The group concluded that we must be open-minded, and we need feed-back from our competitors. We will request that our competitors complete a show evaluation form, and use the results of the competitor evaluations to assist in determining whether our competitors would be comfortable with a show in alternate locations, scheduling the show later in the Summer or Fall, how far our competitors would be willing to travel to a regional show, the reasons why our particular competitors come to a regional show, what the competitors think of the Rapid City facility and other such information that may be stated in the comments part of the questionnaire.

Steve moved, Mary seconded and the motion passed that a committee be formed, to consider the show evaluations and compile information around the end of July. The committee appointed is Myron Krause, Steve Hugus, Mary Bowden, Jim Carr and Sherry Lytle. Evaluations are to be collected by the Secretary of the Region and filed, with copies sent to the committee, and to others upon request.

The meeting was adjourned.

Laura Lee Anderson
Secretary, Region 6