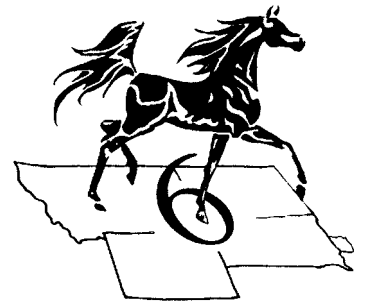




ARABIAN
HORSE ASSOCIATION

Region 6 News

FALL 2008



WEB SITES: Region 6: <http://www.aharegion6.com> AHA: <http://ArabianHorses.org>



Our Regional Show was hit hard by the decline of entries evident all over the Country this year. Our profits were down significantly and it continues to be a challenge to even put on a show in our Region. What we must realize is the population of show horses in our Region which effects our internal participation. When we must rely on horses outside the region, the cost of gas and the economy effect who will travel distances to shows as well as the cost of competitions. Our support and volunteers from all resources are essential and is greatly appreciated. Every year we

have great reviews from judges, and officials about our hospitality. GREAT JOB everyone!!

The Mounted Cowboy Shooters demonstration was lots of fun, see photos in this newsletter. The exhibitor's feed was excellent, provided by local vendors, and I spoke to several exhibitors that had a chance to tour the Black Hills and some of the attractions. This is a great selling point for the Show, families can also have a min vacation to our great state!

Convention is November 18-22 in Denver, CO. Taking over my responsibilities at the close of convention will be Cecile Hetzel-Dunn. Cecile has been involved in the horse industry many years and will be a great asset to our Region. Changes of all officers will give the Region a fresh new feel, welcome Marjorie Pope as Secretary, and Nikki Stoffel- Lewis as Treasurer. I will still be attentive as your Past Director. I must admit the experience was definitely well worth the efforts. I have met many new friends from all over the country and learned way more about the National organization. I feel blessed to have had this opportunity.

Also coming to a close are the terms of AHA President Myron Krause. Myron has created change, implemented procedures, and vision for the future. Success for AHA will be determined by what is done with the upcoming election of new officers. I suggest you get informed and talk to lots of people about our candidates before Convention. Get involved in committees, or at least stay informed and open minded on all issues. I have had opportunity to visit with Myron and our new EVP Glenn Petty. Glenn will definitely be a strong force in the organization! For those attending Convention be ready for a great celebration and party for our outgoing President.

This year has been personally very busy running the Family Farm business', Showing Horses, and being attentive to my parents. Between Youth Nationals and Canadian Nationals, my father, Dennis L Plooster passed away. After several years suffering with Alzheimer's he went to be with our Lord. It seems as we go through life, we try to live life to the fullest as Dad did. Time passes too quickly and we get consumed by many things.... only to realize we need to slow downfor it is by Grace we are here.

*God Bless,
Deb McGuire*

Region 6 Championships Rapid City, SD



more photos...





Kelsey Kimbler

new Region 6 Youth Director

Hi, I'm Kelsey Kimbler, the newly appointed Region 6 Youth Director. I'm so excited to be representing Region 6 and would love to get to know all the Youth in the Region. I am also looking forward to meeting the other Youth Directors, and finding out what is going on outside our region, so I can bring some of that home to region 6. I live in Aberdeen, SD and I am a sophomore at Aberdeen Central High School. I have been showing since I was eight years old with Performance Plus Arabians. In addition to showing I do quite a lot of endurance riding, and was 1st Junior in both the 50 and 100 mile distances at the 2007 AHA national championship endurance ride in Ft. Howes, Montana, when Region Six was host to that event. We have 6 Arabians and 3 Half Arabians that are the most fantastic horses ever.

I am currently Junior Miss Aberdeen 2008, and have gotten to participate in many local events representing my great town. I am also very involved in our local 4-H club, a member of SADD, environmental club, volunteer connection, and on my schools varsity Dance Team. Besides Riding my other love is Ballet and I spend many hours at the studio.

Now that you know all about me, I am looking forward to hearing from each of you. So drop me an email and let me know if you have any concerns or ideas for our region!

Kelsey, KCKK@aol.com



2008 Subscription Drive

Modern Arabian Horse

Back on June 18, the staff of *Modern Arabian Horse* launched a massive subscription drive with the magazine in order to broaden the reach of the Arabian horse through a large grassroots effort. This is probably the largest undertaking the magazine has ever done in its history and we're very excited about the current results this program has taken. We've already gotten incredible feedback by several of those who received a sponsored subscription and have already been in touch with AHA for additional information about membership, showing and the breed. Those results have been very exciting for us.

At this past weekend's BOD meeting, several asked that I resend the form so that it could be passed throughout each Region.

Just a quick reminder that our **2008 Sponsor A Subscription Drive**, encourages every single active member of AHA to consider one person or group he or she personally thinks will enjoy the Arabian horse experience and sponsor them a subscription to *Modern Arabian Horse*. It can be a family relative or a neighbor or even a friend who you think would share the same passion and bond you have with Arabian horses. It could also be a business, like a library or your veterinarian.

The concept is simple, and we'll give you until March 31, 2009, to do it. Think at it this way: If every member sponsored just one single subscription between now and March 31, 2009, and 25 percent of those subscribers decided to become members, your membership base and potential market would increase by nearly 10,000 members.

Here are some of our suggestions for potential subscription sponsorships:

- Family
- Friends
- Your local library
- A neighbor who loves horses
- A student away at college or university

Members of the military

High school or college library of your alma mater (*See below*)

- Your doctor's or dentist's office
- Local veterinarian's office
- Salon's/Hairdresser/Barber shop
- Coffee shops/Select restaurants
- Local businesses
- Hotels
- Car/RV/Trailer dealerships
- All-breed barns

Convention and Visitors' Bureaus

Check with the magazine staff if you plan on sponsoring a subscription to a college or university to make sure it isn't duplicated.

Sponsorships are \$25 for a one-year subscription or \$60 for three years. With the sponsored subscription, the recipient will receive a personalized letter letting them know their subscription to *Modern Arabian Horse* was sponsored by a member of the Arabian Horse Association. Further, every member and the subscriptions they sponsor will be highlighted in an annual status report – part of the June/July 2009 issue of *Modern Arabian Horse*.

For each subscription to *Modern Arabian Horse* an active member sponsors and submits, he or she will be entered into a drawing of three Grand Prizes valued at \$1,000 each.

- A Lifetime Membership to the Arabian Horse Association
 - A VIP package to the 2009 U.S. Nationals in Tulsa, Okla.
- A \$1,000 VISA gift card.

2008 Subscription Drive Cont...

Each of the three winners can select any one of the prizes offered. Subscriptions can also be sponsored on behalf of the club and region as well. The Grand Prize drawing will take place at the May 2009 Board of Directors meeting in Aurora, Colo.

We will also have a contest to see which affiliated AHA clubs sponsor the most subscriptions. Awards will be presented twice a year to the club which sponsors the most subscriptions in terms of total subscriptions and on the percentage of members in each club and region.

The awards will be given out at the 2008 Annual Convention for the dates of June 1, 2008, through October 31, 2008, and the May 2009 Board meeting for the dates of November 1, 2008, through March 31, 2009. We will publish frequent updates on which clubs are leading the pack in the AHA News section of the magazine.

I have attached a copy of the Sponsor a Subscription form which you can use and/or forward to other members of your region. A Postage Paid, business reply card is attached between pages 32 and 33 of the June/July and August/September issue of *Modern Arabian Horse* as well.

The staff of the Arabian Horse Association and *Modern Arabian Horse* is asking that each of you please pass this information through your Regional news letters both print and online.

We firmly believe this initiative has the powerful ability to introduce our breed to such an untapped market both within the equine industry and outside of it. We graciously ask for your assistance in this endeavor.

Regards

Jim

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Marjorie, Steve, and Linda



Nikki and Dick



Mary and Heather



Val and Cecile



Greg, Lonnie, and Keith



Dorothe, Carlton, and Cheri

Last year at Tulsa, AHA Convention
Region 6 Fun...come to Denver!



Don't miss this opportunity to grow your love of the breed! Sponsor a subscription for any non-member friend, family member or business establishment. Every new non-member subscription sponsored is another chance to win!

3 Ways to submit this form:

- 1) Print, fill in the blanks and mail to: 10805 East Bethany Drive, Aurora, CO 80014
- 2) Print, fill in the blanks and fax to: 303.696.4599
- 3) Download, tab through and fill in the blanks, and e-mail to:
emily.deluca@arabianhorses.org

Subscription Receiver's Name _____
Address _____
City _____ State/Prov. _____
Zip/Postal _____ Country _____
E-Mail _____ Phone _____

Sponsoring Member's Name _____ Member No. _____
Region _____ AHA Club Association _____
(if Applicable) *(if Applicable)*

ENROLLMENT:

- One Year (\$25) Three Years (\$60) *U.S. Funds Only*

Subscriptions will be billed to the sponsoring member's AHA account.

AHA Convention November 19-22

Denver, CO



08/09 NEW REGION 6 OFFICERS

Director: Cecile Hetzel-Dunn
Vice Director: Cheri Clark
Past Director: Deb McGuire
Secretary: Marjorie Pope
Treasurer: Nikki Stoffell-Lewis

AHA Elections:
President
Vice President
Secretary
Treasurer

Deb McGuire
Region 6 Director
46620 267th St.
Sioux Falls, SD 57106

